

FULTON COUNTY TRIBUNE.

VOL XXXII NO 36

WAUSEON, OHIO, FRIDAY DECEMBER 17 1915

\$1.50 PER YEAR

PUBLICITY FOR LIBRARIES

Paper Read By Howard B. Sohn, Librarian of Wauseon Before the Annual Meeting of The Ohio Library Association at Columbus October 7th, 1915—Reprinted from "The Library Journal," New York, Issue of December, 1915.

I have been asked to tell about the publicity work of the Wauseon Public Library.

With less than two years of actual library experience I do not hope, nor would you expect, that I should speak about those phases of library publicity with which most of you were familiar long before I entered library work. But there is one phase of library publicity that I think you will generally agree has not yet been developed to the limits of its possibilities, especially as applied to the smaller libraries. That phase is the publicity that will reach effectively with the public outside the library.

Perhaps I had better make the confession here that I entered library work following a brief experience with newspaper work. It was natural, therefore, that I should bring to the attention of those of the old. If one has ever had to do with a newspaper, especially with the weeklies and dailies in our smaller cities and towns, a fact that is brought very forcibly to one's attention is that the newspaper is almost obliged to publish absolutely free of charge matter brought by public, semi-public and charitable organizations, whether or not the matter is of news interest. I had not been long in library work when I began to realize that the library as a modern educational institution held as much for human interest as the school or any other public institution. Why, therefore, should the people not know as much about the working of their public library as about the rest of their institutions? And yet it seemed that the only publicity received by the library in the press was an occasional list of new books received.

The first time that I had occasion to announce the receipt of new books I tried the experiment of making the announcement more than a mere author and title list, especially as regarded the non-fiction. Several of the books had at the time something of current interest, and this fact I tried to feature at the very beginning. It was a news write-up pure and simple, and as such it was published in the news columns of the local press, all of the publishers willing, and even gladly, giving the space free. And the result—well, there were enough inquiries to show that interest had been aroused, and it was not long before it was revealed that many people in the community, and

some of those among the apparently more intelligent, had little conception of the function of a public library except as a place to get novels and books for children.

Ever since its opening, nine years ago, the Wauseon Library has been doing excellent work in connecting with the local clubs for women and the public schools. In fact, it is a school district library. But in connection with most other libraries, I suspect, it has not been permitted the privilege of having the general adult public use its reading and reference rooms. So here was opportunity for another experiment. The next newspaper publicity briefly described the resources of the reading and reference rooms and the use of the periodical indexes, also referring to the pioneer work of the late William F. Poole. The aim was to make known to the busy man of affairs in as direct a manner as possible the fact that the public library can usually answer immediately his inquiry concerning some topic of current interest, and moreover, can place before him more material on the topic than he can find anywhere else in the community. Again was newspaper publicity justified by its results. And the work thus begun was followed up by inviting adult visitors into the reference room should they visit the library during any but rush hours.

A rather unusual experience from this newspaper publicity came from published accounts of the Saturday story-hour for children. Almost immediately one of the publishers received an inquiry from a far-distant township as to whether or not country children could come to the story-hours. Ever quick to see an advantage that would boost the business of the community, this publisher suggested that the Saturday story-hours not only be made available to the children from the country, but that a special effort be made to give the fact all possible publicity, as it would be an inducement for country people to do their Saturday trading in Wauseon by providing a place for the entertainment and safekeeping of children. We did once make the announcement, and some Saturday visitors took advantage of the invitation. But we did not repeat the invitation, nor make extended effort along this line largely because of the lack of facilities on the busiest library day of the week. Nevertheless, one cannot help but think that if a newspaper publisher suggested a most successful means for actually demonstrating the usefulness of the library.

One very desirable means of publicity for the Librarian, it seems to me, is to call public attention to the resources of the library in matters of local history and of current local interest. For not only does he thus reach many people that he could not otherwise easily reach, but he is also performing a public duty that is not likely to be performed by any other person in the community, the important incidents of which are often lost to record entirely through neglect. For instance, many of you

(Continued on page 11)

EDUCATIONAL NOTES

Records of Visitors Week in Fulton County Public Schools—November
Records of Attendance—Examinations in The Rural Schools—Reports From Supervision Districts.

The reports show that 1347 patrons visited the rural schools during "Visiting Week". The best records are as follows: Louise Gottschalk, York township, 82; Rosa Shaffer, Elmira Special, 77; Blossom Wales, Swan Creek township, 65.

Delta again led the villages in the highest per cent. of attendance, 98.4; Wauseon, in the highest per cent. of visitors for the month of November. In the rural schools, district No. 5, Gorham township, Mabel VanFossen teacher, led in highest per cent. of attendance, 99.25 per cent. The average attendance for the village schools was 97.47 per cent.; for the rural schools, 93.71 per cent. Supervision district No. 1 led in percentage of attendance, 94.22 per cent. Supervision district No. 2, in number of visitors, 512.

The examinations in the rural schools will be held December 21 and 22. Questions for the 7th and 8th grades will be sent out, from the County Superintendents' office. The committee on "Fair Display Week" have their recommendations nearly ready to submit to the fair board and it is hoped that the full list of work together with the premiums offered will be in the hands of the teachers soon.

November Records.
Villages: Archbold, 274; Delta, 365; Elmira, 270; Gorham, 297; Metamora, 234; Swanton, 607.
Total number of visitors "Visiting Week": 425.
Average per cent. of attendance: 94.22.
Best attendance: 99.25 per cent. District No. 5, Gorham, Mabel VanFossen teacher.
Per cent. of attendance by townships: Gorham, 96.54; Chesterfield, 83.95; Royalton, 92; Ambur-Fulton, 92.37; Dover, 90.27; Ambur-Fulton, 92; Ambur-Richfield, 82; Tedrow Special, 50.85.

Supervision District No. 2
Total number of visitors "Visiting Week": 512.
Average per cent. of attendance: 94.1.
Best attendance: 98.07. District No. 4, Swan Creek, Blossom Wales teacher.
Per cent. of attendance by townships: Swan Creek, 90.1; York, 94; (Continued on page 10)

DEATH OF HOWARD FIGY.

Howard Figy, nineteen years of age, died Sunday morning at the home of his sister Mrs. Krauss on East Chestnut street. His last work was in Toledo in Tiffany's drug store which he left two months ago hoping to regain lost health. He came here for rest but his malady, bright's disease, proved fatal.

Howard was born in Wauseon, and with the exception of about three and one half years has always lived here. The time away from here was spent in Adrian and Toledo.

Funeral services were held in the First Christian church Tuesday at 2:30 o'clock and the body laid to rest in the Wauseon cemetery beside his two sisters.

He is survived by his mother, two brothers and one sister. He was well known and liked in Wauseon. Before leaving this place he had become a member of the Christian church. Rev. J. A. Wharton was the officiating minister. The family has the sympathy of all who know them in the hour of their sorrow.

BOOSTERS CLUB

Regular December Meeting At T. & L. Hall Last Monday Evening—Representatives of Van Camp Company Present. Assurance of Steady Market For Milk at Wauseon Condensory—Meeting of Club January 10th, 1916.

Possibly the cold weather of last Monday night was the reason that there was a small attendance at the regular meeting of the Wauseon Boosters Club. President G. E. Howe presided and the committee appointed to act with a committee from the Civic Club in arranging for a Community Christmas Tree, reported recommending that the Boosters Club bear half of the expense connected with the tree. The report was adopted and the committee continued to assist in the work incidental to the tree; this committee consists of H. J. Meier and Ed Scott. Messrs. P. C. Kennedy and McNair, former Superintendents of the Wauseon Condensory and Messrs. Jackman and Mattison also representatives of the Van Camp Company were present to present the interests of that company. Messrs. McNair and Kennedy in their talks, went over the conditions that have prevailed in the evaporated milk business during the past two or three years and explained how the company had done their best to take care of the product of the dairymen who patronize the Wauseon Condensory during the time when there was no market for the finished product, and they further announced that the market was open.

(Continued on page 10)

STATE APPLE SHOW

Reported By Ralph Howard of Pike Township—New Varieties \$425.00 in Premiums—The Value of Spraying—Ohio Leading in Fruit Production.

The annual apple show held under the auspices of the students of horticulture and forestry, December ninth, tenth and eleventh was a marked success, both in the quantity and quality of the fruit and vegetables exhibited. It was declared superior to any of the State shows in the last two years in Ohio. New Hampshire, West Virginia and Pennsylvania. Thirty-five students and ten growers competed for premiums valued at four hundred and twenty-five dollars, which is a large increase in the Ohio State Shows.

The apples were exhibited in a large room in the Horticulture and Forestry building. At one end was a large display rack reaching almost to the ceiling. Among the apples on this rack were ten varieties, uncommon in Ohio, but which could be profitably produced. These were shown by the State Experiment Station and are as follows: King David, Ensee, Bonum, Lenville, Boiken, Arkansas, Bonum, Leening, Huntsman, Babbitt, and Bayard. Extending the entire length of the room were four tables filled with displays. Among these were several varieties from the State of Michigan on exhibition, but not competing.

In one rear corner of the room was a camp and artificial camp fire with placards showing the danger of fires and the precautions which should be used. To the left of this was a table on which were several species of insects and other parasites, which affect fruit trees, in their different stages of development. These were also from the State Experiment Station. In the other corner were several kinds of apples which were partly rotted and deformed, caused by these parasites. These were apples which had not been sprayed and for the benefit of those who did not "get the connection," there was a large placard which said "Now will you spray?"

Several features were used to add to the attractiveness of the room. One was an imitation apple tree with a faunet in the trunk which yielded sweet cider.

In another room were the apple pie and vegetable displays. Here demonstrations were given in making salads, etc., from fruit and in canning fruit. There were shown several parasites which affect vegetables. Such exhibits show the practicality of spraying and where the farmer stands in the production of fruit. Special interest should be given to the results of this show since Ohio is leading her neighboring states in fruit production.

JOHN CRALL.

John Crall died at his home on East Chestnut street Wednesday the 8th of December. Funeral services were held in the home on Friday at 11:00, Rev. J. A. Wharton officiating. Mr. Crall was born in Harrisburg, Pennsylvania August 10, 1837, stopping for some years in Bucyrus. The last twenty-one years with the exception of three he has lived in Wauseon. The three years were spent in Adrian, Michigan. June 10, 1869 he was married to Mary A. Ferrall. After her death he was united in marriage in April 1866 to Mary C. Stevenson. The five living children are Clark of McGuffey, Ohio; Earl of Bucyrus; Lawrence of Edgerton; Lee of Basis, Wyoming and Dilla of Wauseon. Three brothers and one sister are living.

Mr. Crall united with the Christian church more than fifty years ago. He died in the hope a better life beyond.

CARD OF THANKS

For the numerous expressions of sympathy, for the kind assistance, for the beautiful flowers and to the pastor and singers we extend our most sincere thanks for their part during the death and burial of our father, A. R. Crall.

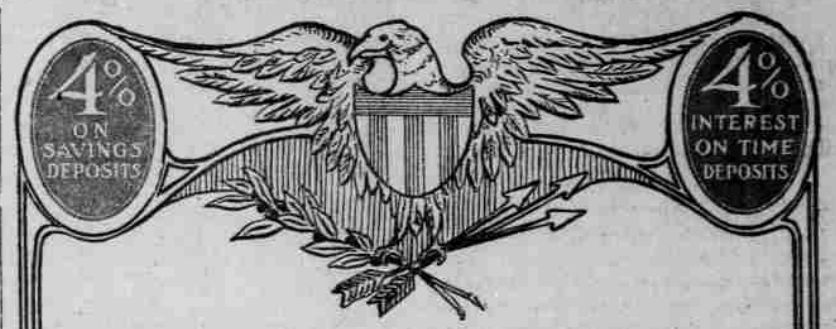
Dilla Crall and Brothers.

FAIR BOARD

Annual Meeting of Fulton County Agricultural Society Held at Court House Saturday December 11th—Report of Auditing Committee—Board Members and Officers Elected—Next Meeting January 4th, 1916.

The Annual Meeting of the Fulton County Agricultural Society was held last Saturday at the court house, the attendance, judging from the number of votes cast, which was seventy-seven, was very fair; though leaving something to be desired in that line. It seems to us that we might have more enthusiasm and co-operation in regard to the Fulton County Fair if only more of the members of the society would attend these business meetings of the Society and learn at first hand some of the business problems that confront the officers of the society. No set of officers or directors can make a successful fair without the co-operation of the membership of the society who must be depended upon to furnish the exhibits that lend interest and attractiveness to the fair.

The following report of the Auditing Committee was received and filed: "We, the undersigned, being duly appointed by the president to audit the books of the Secretary and Treasurer of the Board of Directors of the Fulton County Agricultural Society,



Make It All "Home" Christmas This Year

With Christmas but three weeks away, 'tis well to plan your lists and buying at once.

Past experience will suggest two sensible rules: Spend within your means; pay when you purchase.

Another safe rule for the Christmas shopping season: Buy of our "home" merchants. They stand back of every sale. That is your protection.

And last, but not the least, importance—have a checking account, pay for purchases by bank check.

First National Bank

Wauseon, - - - - - Ohio

respectfully submit the following report of the accounts of the Society for the year ending, December 9th, 1915.
Secretary's receipts \$7642.01
Cash Balance, 1914..... 248.12
Total \$7890.13
Orders drawn on Treasurer. 7710.93
Cash Balance 1915 179.20
We find the books of the Treasurer as follows:
Total receipts from Sec'y...\$7642.01
Cash on hand 1914 248.12
Total 7890.13
Orders drawn by Secretary... 7710.93
Balance 179.20
Out standing orders 110.71
Cash in Treasury \$ 289.91
F. J. SPENCER,
J. C. GEESSEY,
W. L. BIDDLE.

The officers of the Board elected were T. H. Fraker, President; S. W. Sipe, Vice President and C. A. Knapp Treasurer. No Secretary was elected. Mr. E. P. Ames refusing to be a candidate.

The Board will meet to complete the organization for 1916 and revise the Premium List at the court house on Tuesday January 4th, 1916.

OFFICERS ELECTED.
Wauseon Chapter No. 111 H. P. W. H. Maddox; King, Clyde Wager; Scribe, W. W. Ackerman; Capt. of Hosts, C. O. Castle; Prin. Sojourner, Dorr Knight; R. A. C. C. B. McLain; Treasurer, W. W. Croninger; Sec'y, F. W. Moyer; G. M. 2nd V. P. H. Garman; G. M., first V. Raymond Upp; Guard, Art Wells.

K. OF P. ELECTION.
C. C. Otis Griffin; V. C. Herman Case; Prelate, C. E. Trory; M. of W., J. F. Dimke; M. at A., Arthur Gorsuch; K. of R. & S., Walter Disbrow; M. of F., R. C. Campbell; M. of E., Chas. Struble; Trustee, W. W. Ackerman.

You can safely place faith in Hanford's Balsam of Myrrh.

The Season's Effort Makes Merry Its Closing Days

THE LADIES of our COMMUNITY will want the PROPER MERRY MAKING POSSIBILITIES and GARMENTS—that we have them is already History for their appreciation has been abundantly tendered us through OUR ADVANCE DISPLAY of LADIES EXCLUSIVE HOLIDAY ACCESSORIES. For the Lady who is yet undecided as to the correct GIFT THINGS to Buy will do well by visiting this Store at this time not only for Economical Reasons but for those Reasons peculiarly associated with Our Kind of Merchandise.

The High Tide of Xmas Shopping is at Hand

Our Final arrangements have been completed to meet your every wish or need, to make those XMAS CHIMES RING CLEARLY and DISTINCTLY, bringing GOOD CHEER and HAPPINESS to ALL.



NAROBIA GUARANTEED FURS These Beautiful Fur Sets

are Charming and appropriate X'mas selections for the more conservative buyers, come in, examine this unusual line.

For This "The Most Interesting Time of The Year"

You will find in our assemblage of Ladies Holiday Goods a very varied assortment from which to make your Xmas Selections.

Kerchiefs	Leather Hand Bags	Novelty Xmas Goods	Ladies' Fancy Hosiery
Another large buy just received to fill in for the closing days. These are a special lot and are exceptionally good values	Make very sensible gift selections. We have a most complete display to choose from.	Toilet Sets of Ivory \$2 to \$2.50 Mesh Bags 50c to \$12.00 Silver Sets \$2.50 to \$10	Composed of a heavy pure silk, put in the season's packed boxes.
Ranging from 5 cents to \$1.25	Knit Goods For the Xmas shopper. Caps Scarfs Sweaters Petticoats	Ladies' Fancy Blouses In the new style for Xmas. \$2.50 to \$6.00	In fact your Shopping Tour will not be complete until you have carefully examined our Many Goodly Offerings.

TO OUR COMMUNITY

WE WISH YOU A MERRY CHRISTMAS and a Most Prosperous and a Happy New Year. We also take this opportunity of Thanking you for the many kind favors shown us.

The Spencer-Edgar-Vollmer-Co. Inc.

Wauseon's Exclusive Dry Goods Store

Christmas Soon Here

Hurry to the Furniture Store Where Christmas Gifts Reign Supreme

That picture you wished framed. Hurry it in.

Look Over The List, Every Gift Bought Here Means Enjoyment The Whole Year Through

As We Approach The Christmas Tide Seems Like Everyone is Catching The Spirit of The Joyous Season

The children are happy and delighted, their hearts, filled with expectations—and even us older folks are catching the inspiration of good-will, and wondering how we may be able to make some other happier at this coming Christmas time. A "good will time for every one" seems to be the thought of all. The "Community Christmas Tree" is a splendid idea that will help us to forget ourselves, and think to some extent, of the happiness and welfare of others. Surely it is a good thing to change a little sometimes—change our old set ways—even though they seem good to us, to ways that perhaps will bring more real happiness than we ever dreamed of. So let us give to that neighbor—that friend—whom perhaps we forgot last Christmas—our good will and our best wishes, if nothing more.

Pedestals	Music Cabinets
Buy one for her this year..... 50c to \$3.50	Place one in your home this Christmas.....\$8.00 to \$13.50
Costumers	Rugs
Could you use one in your home?..... 85c to \$3.75	Nothing you could get would add so much to the home.....\$1.00 to \$29.75
Umbrella Racks	Library Tables
A present that is appreciated..... \$2.00 to \$2.25	Give one to her this year.....\$8.25 to \$23.00
Hat Racks	Writing Desks
A fine gift for him..... 50c to \$3.50	For him or her.....\$6.00 to \$20.00
Foot Stools	Dining Tables
Could you please him better?.....\$1.00 to \$3.75	Something she would like.....\$10.00 to \$31.50
Electric Stand Lamps	Davenportes
So pretty and desirable.....\$4.50 to \$8.75	Will be enjoyed in any home.....\$24.75 to \$37.50
Mirrors	Brass Beds
Always a useful gift..... 25c to \$8.75	No gift so good for the home.....\$13.50 to \$28.00
Pictures	Metal Beds
So appropriate for gifts..... 25c to \$3.00	Gifts for children and grown-ups.....\$2.39 to \$10.00
Vac. Sweepers	Ladies Dressing Tables
Your wife would be delighted.....\$3.50 to \$9.00	A gift so pleasing for every lady.....\$10.00 to \$21.00
Carpet Sweepers	White Maple Bed Room Pieces
Nothing more acceptable.....\$2.50 to \$3.75	Just the gift for your daughter.....\$10.00 to \$13.50
Cedar Chests	ETC. ETC.
Why not one for her this year?.....\$7.50 to \$15.00	
ETC. ETC.	

IVES=PIKE COMPANY

Phone 91

Furniture of Quality

Phone 91